**IONEER**

The Student Newspaper LIU Post

**P**

Production Schedule

www.liupostpioneer.com

liupostpioneer@gmail.com

516-299-2618

Ad Sizes

**Full Page**

**10.25” width x 12.75” height**

**2016**

**September 14, 21, 28**

**October 5, 12, 19, 26**

**November 2, 9, 16, 30**

**December 7**

**2017**

**January 25**

**February 1, 8, 15, 22**

**March 1, 8, 22, 29**

**April 5, 12, 19**

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1/2 **Page- Horizontal**

**10.25” width x 6.291” height**

**½ Page- Vertical**

**5.041” w x 12.75” h**

**¼ Page**

**5.041” w x 6.291” h**

**1/8 Page**

**5.041 w x 3.047” h**

**Issue Advertising Rates**

Note: All prices listed are cost per ad, not total price. For example, if you buy 3 eighth –page ads, it will cost $90 per ad, for a total of $270.

DISPLAY SIZE 1 time 3 times 6 times 12 or more times

Full page $300 $280 $260 $250

½ page (V) $225 $200 $190 $180

½ page (H) $225 $200 $190 $180

¼ page $150 $130 $120 $110

1/8 page $100 $90 $80 $60

**Full color ads will cost an extra $200 per run.**

**Additional Ad Information**

* **Full color ads will cost an extra $200 per run.**
* **All submissions are due no later than 12:30 pm on the Monday before the Wednesday publication date. The paper will go into production on Tuesday afternoon before 5 pm. All submissions MUST be in a PDF format or they will not be placed in the paper**. **Ad copy should be emailed to** [**liupostpioneer@gmail.com**](mailto:liupostpioneer@gmail.com)**.**
* **Contact the Pioneer for on-campus student club rates.**

Payment is due with ad copy weekly. Checks should be payable to “Long Island University,” and mailed to Editor-in-Chief, The Pioneer, c/o Department of Communications & Film, Humanities Hall, Room 119A, Long Island University, LIU Post, 720 Northern Boulevard, Brookville, NY 11548.

DISCLAIMER: The board of editors reserves the right to refuse any advertisement at any time. We will refuse any ad which promotes alcohol, tobacco, drugs or related activities, is in violation of the C.W. Post Code of Conduct. Ads promoting a competitive institution will also be rejected.

Additional Information

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