

# PIONEER

The Student Newspaper LIU Post

www.liupostpioneer.com  
liupostpioneer@gmail.com  
516-299-2618

## Production Schedule

2017		2018	
September	13, 20, 27	January	24, 31
October	4, 11, 18, 25	February	7, 14, 21, 28
November	1, 8, 15, 29	March	7, 21, 28
December	6	April	4, 11, 18

## Ad Sizes

Full Page 10.25" width x 12.75" height
1/2 Page - Horizontal 10.25" width x 6.291" height
1/2 Page - Vertical 5.041" w x 12.75" h
1/4 Page 5.041" w x 6.291" h
1/8 Page 5.041 w x 3.047" h

## Issue Advertising Rates

Note: All prices listed are cost per ad, not total price. For example, if you buy 3 eighth –page ads, it will cost \$90 per ad, for a total of \$270.

DISPLAY SIZE	1 time	3 times	6 times	12 or more times
Full page	\$300	\$280	\$260	\$250
1/2 page (V)	\$225	\$200	\$190	\$180
1/2 page (H)	\$225	\$200	\$190	\$180
1/4 page	\$150	\$130	\$120	\$110
1/8 page	\$100	\$90	\$80	\$60

**Full color ads will cost an extra \$200 per run.**

## Additional Ad Information

- Full color ads will cost an extra \$200 per run.
- All submissions are due no later than 12:30 pm on the Monday before the Wednesday publication date. The paper will go into production on Tuesday afternoon before 5 pm. All submissions MUST be in a PDF format or they will not be placed in the paper. Ad copy should be emailed to [liupostpioneer@gmail.com](mailto:liupostpioneer@gmail.com).
- Contact the Pioneer for on-campus student club rates.

Payment is due with ad copy weekly. Checks should be payable to "Long Island University," and mailed to Editor-in-Chief, The Pioneer, c/o Department of Communications & Film, Humanities Hall, Room 119A, Long Island University, LIU Post, 720 Northern Boulevard, Brookville, NY 11548.

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